

OUR DIGITAL PR PACKAGES

We work alongside you with 3 tailor-made PR options: **THE WORKS** | **TOP UP** | **BESPOKE**

We offer a **LISTINGS & PRESS COVERAGE** service, as well as arranging **MAILSHOTS** for your e-flyers, e-newsletters and promo e-shots. Our database is also available for hire.

If design is not your bag – we can arrange design of e-flyers/e-newsletters and web banners too Our **EFLYER DESIGN** option comes in a range of levels depending on the standard you require: **BASIC** | **ALL SINGING** | **ALL DANCING**

PERFECT FOR EVENT PROMOTERS

DIGITAL PR & PRESS

MOST POPULAR

TOP UP
From £49[?]

THE WORKS
From £149[?]

BESPOKE
£TBD

Initial project consultation	✓	✓	✓
Info emailed to press/bloggers contacts list	-	✓	✓
Info posted up on ALL online and paper listing sites	If required	✓	✓
Inviting all friends to fan/event pages etc on Facebook (5k)	✓	✓	✓
Adding messages on relevant blogs or forums	✓	✓	✓
Coverage (editorial, comps, interviews..) in paper press (Time Out etc)	-	✓	✓
Coverage (editorial, comps, interviews..) on online press sites	-	✓	✓
Posting and sharing of project onto our social networks (hitting around 8k)	If required	✓	✓
Regular tweets regarding the project on Twitter	If required	✓	✓
Mailouts to our database with e-flyer	If required	✓	✓
Arrange mailouts to other reputable database services	If required	✓	✓
Branding of our Twitter/FB profile pic and banner pic with your project info	✓	✓	✓
Additional promo: interviews, reviews, biogs, profiles etc	If required	✓	✓
Ensure all parties involved in are posting/tweeting etc to their networks	-	✓	✓
Arrange printing of marketing/promo materials (flyers, posters, brochures)	-	If required	✓
Arrange postering/street team promo if project requires	-	If required	✓

[?] Pricing: *ALL PRICING IS SUBJECT TO INITIAL DISCUSSION ON REQUIREMENTS*

CONTACT US

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GET THE WORD OUT!

LISTINGS

From
£30[?]

Project info up on all online listings sites (mail us for full list)	✓
Project info mailed out to all paper press (Metro, Guardian, Time Out etc)	✓
Project info mailed out to press list to request features, competitions etc	✓

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TARGET YOUR AUDIENCE

MAILSHOTS

TBD[?]

£60[?]

Mailshot to our London database (targeted to people who enjoy music, events, festivals, food etc)	-	✓
Mailshot to our UK wide database (targeted to people who enjoy music, events, festivals, food etc)	-	✓
Mailshot to our Press list (online & print) great for press releases, industry invites, feature requests etc.	✓	-
Mailshot to our bloggers database	✓	-
Arrange mailouts to other reputable databases	✓	-

CONTACT US

GRAB THEIR ATTENTION

EFLYER DESIGN

BASIC
From £80[?]

ALL SINGING
From £149[?]

ALL DANCING
From £199[?]

Design, build and test Basic e-flyer (text, images, links)	✓	-	-
Design, build and test "All Singing" e-flyer (text, images, videos, animations, links)	-	✓	-
Design, build and test "All Dancing" e-newsletter (text, images, videos, animations, links)	-	-	✓

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